

Land Use File Number: CA 20- 002

Date: 4/4/2026

Request		Tax Lots		
Type	Code Amendment	Map	Tax Lot	Area in Acres
Application Name	Digital Sign Code Amendments	00000000	00000	0.00
Site Location	Eugene			
Initial Request	The goal of the proposed land use code amendments is to modify existing sign code standards to allow and regulate digital billboards and digital readerboards. The proposed amendments focus on how best to allow conversion of existing billboards to new digital technology with specific standards for maximum size, message change intervals, brightness, location and separation. The proposed amendments also include digital allowances for institutional uses and gas stations and minor changes to the existing sign code suggested by staff to add clarity. For more information, visit: www.eugene-or.gov/codeamendments			
Planner	Mike McKerrow			
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Events				
Event	Date	Status	Comment	
Application Received	01/01/20			
Mail Public Notice - Planning Comm	06/26/20			
PH				
Legal Ad	07/06/20		sent to rg 7/1/20	
Planning Commission Public Hearing	07/28/20	Scheduled		
Deliberations	08/11/20	Scheduled		
City Council Public Hearing	10/12/20	Held & Closed		
City Council Decision	10/12/20	Approved		